Volume 17 # 3

March/April, 2020

# Business as usual? Not likely!

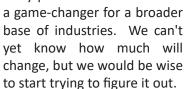
# Time for new

# **OPERATING PROCEDURES**

Life After

COVID-19

Several happenings throughout history have marked the end of the old "Business as usual". A recent example may be how 9-11 forever changed security for the travel industry and beyond. This Covid-19 event will likely prove more of



I'm sitting around the house this morning, thinking about the future and what it will look like when we start to come up for air and navigate our way out of the weeds and into open waters again.

After these unprecedented days of self-isolation I believe it would be naive to think that we will flip a switch and return back to a "business as usual" climate, whenever it is that we actually DO get out of these weeds.

My opinion, and this is a survey of one, is that we (society in general) will be weening off this path of forced isolation and distancing for some time. Likely by stages. A possible early stage of getting back to life may require tentative steps at normalcy... such as a return



**Trevor Peters** Brandon, MB

to restrictions on social gatherings over "x" number of people. Obviously this will affect how we roll out the reopening of centres, so we should be prepared.

What sucks for our industry is that

most centres, in my neck of the woods anyway, will be entering their slow season and there will be no recovery for them other than the leagues

that may filter in to wrap up their season.

thru the quiet

summer months. At T-Birds in Brandon we are not planning on many school groups, sadly. That's just the reality, I believe.

Let's face it; money will be tight, and families will remain cautious for the foreseeable future. It will also be very interesting

...it would

be naive to

think that

we will flip a

switch and

return back

as usual"

climate...

to a "business

to see how the spring and summer sports conduct their registrations. If this goes on too much longer some won't even start up is my guess. That could have a positive impact on us over the summer months. But even so, we need to be ready on new terms.

At T-Birds we are working on a re-opening strategy.

> This strategy must include "physical distancing"... we don't want to say social distancing anymore, we are a social hub for our communities.

We're inclined to believe that "physical distancing" requirements, at least

suggestions, won't go away anytime soon. So if we want to re-open sooner than later we will have to learn to deal with this new reality.

So the following is on the table for our centre...

continued....

Here's another wrinkle that will prove crucial... end of school year parties! As if losing March Break weren't bad enough, another key period in our season, one when we get the "top up" many of us need to navigate



#### ....continued

- FULL SERVICE LANE HOSTING

   We will have CSR's (Customer Service Representatives) in place to take our customers from the front door to their lane, get their shoe sizes and bring them back to them to ensure that there is no congestion at the front desk (physical crowding). All money transactions will be done at the lanes as well.
- FULL SERVICE SNACK BAR That same CSR will be dedicated to that lane for full service and any service issues. Think of it as assigning a server to the lane like a restaurant would to a table.
- REDUCED LANE CAPACITY To ensure physical distancing we will only rent lanes with one buffer lane between parties. Essentially, this creates a 5 foot buffer. If we rent a pair of lanes, we will have "lane courtesy" to the left and right.

- REDUCED CAPACITY IN THE REDEMPTION CENTRE Also to be restricted to gov't physical distancing guidelines at the time.
- ADDITIONAL FOOD AND BEVERAGE AREA'S / LOUNGE'S Here, too, we will follow the municipal, provincial or federally prescribed physical distancing guidelines to ensure everyone is feeling safe in our facility.
- GO CASHLESS? Been thinking on this one for a while, and what better incentive to do it?

Look, I'll be the first person to stand up and dance a jig if all of the above is a moot point in a couple of weeks. But I highly doubt that will come to be, especially when "State of Emergency" announcements are dropping like dominos. We need to give thought to just what it will mean to reclaim our position in each and every one of our communities across Canada.

And as a last thought....

We will be under the watchful eye of the "do-gooders" in the community, who may suggest that we should stay closed... are not safe... and we present a danger to the neighbourhood, etc., etc. We need to be ready to SHOW the public what we are doing to conform and live in this "new norm" environment for the foreseeable future.

For now, I'm going back to the centre to catch up on some to-do lists! Stay safe everyone... chin up and one foot in front of the other!

Trevor Peters is the National Tenpin Chair for Bowl Canada and proprietor of T-Birds, a 20 lane split centre in Brandon, MB (tenpin & fivepin) Trevor can be reached at Trevor@BowlCanada.ca



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# World Bowling and QubicaAMF Work to Form a New Partnership

World Bowling, the international governing body for tenpin, ninepin and ParaBowling, and QubicaAMF Worldwide (QubicaAMF), the largest

bowling products company in the world, are excited to announce they have entered into a Memorandum

of Understanding to form a new partnership where QubicaAMF will become the exclusive bowling equipment, lane maintenance and technology innovation partner for World Bowling and all World Bowling Championships, World Bowling Tour Finals and WBX.

Andrew Oram, CEO of World Bowling comments, "This is momentous for World Bowling. To engage with QubicaAMF, the leader and innovator in the bowling industry, who share a similar philosophy and passion for the sport, will help to bring a greater alignment and awareness of the needs of bowling proprietors from around the world to increase the levels of participation globally."

As part of the agreement, World Bowling will host all World Championships within

QubicaAMF equipped centres and use QubicaAMF equipment for all World Level events, including continental zone championships. World Bowling's new

QubicaAMF Bowling World Cup and the World Bowling Singles World Championships into one annual event that will continue to

QubicaAMF will merge the existing

be called QubicaAMF Bowling World Cup.

This new event

the inaugural ParaBowling World Cup ("PWC") recognised via the International Paralympic Committee ("IPC") following the recognition of World Bowling as the international body for ParaBowling in 2019. The PWC will run as a standalone event though in direct relationship to the QubicaAMF Bowling World Cup and in the same location each year. In 2020 both events will be hosted in Kuwait City from November 8th to 21st.

"QubicaAMF is committed to the sport of bowling-from developing the most innovative products for leagues and tournaments to organizing the QubicaAMF Bowling World Cup, the largest annual sporting event in terms of number of participating countries. Celebrating the 56th anniversary this year in Kuwait will be even more special as we do this in conjunction with the World Bowling Singles Championships and the ParaBowling World Cup," continues Govoni. "These events together will promote the sport of bowling at all levels around the world like never before."

"Since the very initial discussions with QubicaAMF, they have shown that they will be an incredible partner as we launch new strategic initiatives to build on the past successes and bring World Bowling events to new locations, new audiences and new fans globally," Oram continues. "We are blessed with incredible athletes who deserve global visibility in the best events possible. QubicaAMF and its network will help us further in making this possible."





commercial and strategic plan will allow for direct invitation to bowling centre proprietors to host events in preference to the historic method of a response to a bidding process. Events will be spread across all five World Bowling Zones with a focus on expanding relationships with its 114 Member Federations and Bowling proprietors.

"We are honored and thrilled at the opportunity of being the exclusive bowling equipment, maintenance and innovation provider for World Bowling," said Emanuele Govoni, CEO of QubicaAMF. "We are particularly excited to introduce new technologies to World Bowling events that support their strategic initiatives, expand the reach of their events and continue to grow the sport globally."

In addition, World Bowling and



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THEY TRANSFORMED SOMETHING
THAT WAS A MAJOR SOURCE OF
HEARTBURN INTO SOMETHING THAT
IS NO LONGER AN ISSUE."

Darrin Skinner - Owner Lake Wylie Bowl N' Bounce

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The motions below summarize the motions considered by the Board of Directors, in consultation with provincial representatives (Delegate's Council) at Bowl Canada's Semi-Annual Meeting this past January.

## **BOWL CANADA**

That up to \$2,000 be utilized from the Marketing Fund to develop promotional items for sale within the bowling community.

#### **CARRIED**

The goal is three-fold; create clothing, etc. for the community to show their pride in their sport... create sales in centre/pro shop... and, with the right mix of items, to help promote the sport and industry outside of our walls.

That our arrangement with Classic Bowl re the McBowl Campaign in support of RMHC be renegotiated and, if unsuccessful, a new charity partnership be developed for 2021.

#### **CARRIED**

Despite continued and strong belief that this program can do much good for the industry through it's relationships, continuation does not make sense in light of very low participation levels by the membership.

That Bowl Canada adopt the BFC Policies (Bullying & Cyberbullying, Concussion Protocol, Equity & Access, Harassment & Discrimination, Inclusion, and Social Media Use) as distributed and read with adjustments as identified in the meeting review.

#### **CARRIED**

These policies set up our programs and events to be in

compliance with Sport Canada guidelines. Already approved by BFC (Bowling Federation of Canada) our approval catches us up on our obligations to conform with funding guidelines.

That Bowl Canada hold its Semi-Annual Meeting in conjunction with the IAAPA Trade Show.

#### **MOTION TABLED**

While agreeable to the concept, logistics of attending IAAPA in November, for some, leave the Board questioning the viability of association attendance and the resulting benefit long-term to the membership as a whole.

That the Bowl Canada hosting schedule for its Annual and Semi-Annual Meetings be tentatively set as;

2021 Semi-Annual; Collingwood, ON or Edmonton, AB

2021 Annual Meeting; Bowl Expo/Kentucky or Cdn. location (TBA)

2022 Semi-Annual; IAAPA or Caribbean

2022 Annual Meeting; Canadian location (TBA) or Bowl Expo

#### **CARRIED**

To set a schedule for Annual Meetings of Members and for Semi-Annual Meetings as noted.

#### YOUTH BOWL CANADA

That Bowl Canada investigate further the concept of a hybrid points system for use at the YBC Nationals.

#### **DEFEATED**

In light of the many recent changes to the format at our youth nationals, it was felt that further change to the event, arguably unnecessary, would not be a positive move at this time.

That Youth Bowl Canada continue to offer the Bowl-One-Get-One offer on the National Fund Campaign product for the 2020-21 and 2021-22 season.

#### **CARRIED**

With positive feedback on the chocolate coupon (BOGO) which generates revenue for members every time it's used, it was agreed to continue the offer for the next 2 year cycle of the campaign.

That the renewed BOGO Coupon on the Youth Bowl Canada National Fund Campaign product for the 2020-21 and 2021-22 seasons carry an expiry date of August 31st, 2022.

## CARRIED

The one negative comment on the BOGO for the last two years was the listed expiry date. By extending the date to August of the second campaign year, all agreed the



# Board of Directors & Delegates' Council SEMI-ANNUAL MEETING



offer was worth renewing.

That Bowl Canada negotiate an "Incentive Prizing Kit" (with 4 options to choose from) with Specialty Toys Direct (or other company as required) to be offered optionally to member centres to incentivise National Fund Campaign sales.

**CARRIED** 

With a new Power Purchase partner in the business of offering prizing, it makes sense to put the relationship to work and help YBC grow its fundraising drive through incentives. Funny thing is, turns out they have worked with World's Finest before and may have been the suppliers for these prizes when they were part of the World's Finest offering. Full circle!

That the eligibility rules of the YBC Fivepin National Championships be adjusted to indicate that bowlers competing in the Doubles Team event require half the games bowled by the league as at December 15th (to coincide with the new Team entry deadline - previously November 15th).

**CARRIED** 

As mentioned, a simple realigning of the requirement to have dates match the new Spot deadline dates for teams.

That the YBC Fivepin National

Championship rules be clarified to state that when a bowler qualifies at the House level in more than one house in the Singles event, and declares which house he shall represent in the Singles Zones or Provincials (as applicable in the situation), should he/she NOT be successful at the Zone/Provincial Finals, the bowler has full rights to qualify for the team event at all centres where he/she is registered.

#### **CARRIED**

This clarification is to ensure the original intent of the motion/rule is upheld, which is to allow a YBC bowler who bowls in more than one centre every opportunity of membership in terms of qualifying for the YBC Nationals. Unsuccessful attempts in the Singles event must still leave a bowler with full rights to qualify in the team event, without being limited to participation in the bowling centre selected when a decision was required for the Singles Zone/Provincial.

That the YBC National Finals hosting schedule be tentatively set as;

- 2020 Calgary, AB
- 2021 Winnipeg, MB
- 2022 Ottawa (5pin) & S.Ontario or Quebec (10pin)
- 2023 Regina (5pin)
   & Richmond, BC (10pin)
- 2024 BC or Nfld. (5pin) & TBA (10pin)

**CARRIED** 

#### **ADMINISTRATIVE**

That the tentative Calendar of Events for 2020-21 be adjusted to show the Team House Qualifying Round conclude on February 7th (as opposed to February 14th as listed).

To provide more time for Zone and Provincial Final scheduling and preparations.

That due to limited response, the Bowl Canada Hall of Fame nominations deadline for this season be extended to January 31st, 2020.

Self-explanatory.

That a Safe Sport policy and presence be developed taking the Safe Sport review comments into account. Safe Sport Committee for follow up is set as Ray Brittain (Chair) with Brenda Dottermann, Leesa Cunningham, and Paul Oliveira.

Several new policies were reviewed and adopted to ensure a safe environment for bowling centre customers, specifically youth. Next step is to implement the policies and develop/provide content online to promote the safe sport environment.

That provinces provide their selected uniform preference for the 2020 YBC Nationals to the YBC office by January 31st. Where no selection is made YBC shall select for the province based on least utilized options.

Self-explanatory.

# WE'LL GET THROUGH THIS TOGETHER

These are unprecedented times in our country and our industry. Businesses are struggling with how to adapt and survive. There are a lot of questions we all have.

There are no experts in this situation. No one has been through this before, but we want to help. We are here for you. Striker Bowling will make every effort to communicate with you via phone or email as we follow the government mandated shutdowns and best practices.

We have worked with hundreds of proprietors like you over the years, helping in a variety of ways. We wish to make your life easier and would ask you to call upon us for any enquiry you may have, including plans our sister company, Splitsville Entertainment, has made to get through these tough times. Let us know if we can be a resource to you.

Empowering you with the information we're gathering is the least we can do. With information in hand, we can all look to make decisions that can impact our businesses in a positive way. **Take Care. Be Safe.** 

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# YBC SHOOTOUT **TEST RUN YEAR A BIG SUCCESS!**

Youth Bowl Canada was very excited to announce a beta-test launch of the YBC SHOOTOUT earlier this season. The new online event, brainchild of Jamie Newton at Rossmere Lanes in Winnipeg, aims to bring continued excitement to YBC leagues in the latter stretches of the season. And it would have done just that, had the latter stretches of the season been allowed to roll out as

victim to everyone's favourite pandemic, the dreaded Coronavirus.

normal. Unfortunately, as with all things these days, the Shootout fell

Due to bowling centre closures across Canada the YBC Shootout had to be cut short, but the timing was better than it could have been. Forced closures were being announced as of March 17 (Ontario), which is when results of the Brackets Round of 8 were due, leaving us that day with the final 4 bowlers in each of the Scratch and POA brackets.

With some finalists hailing from provinces where closures had just been announced (and others soon to join the closures list) it was decided that the only fair thing would be to consider the remaining bowlers as CO-CHAMPIONS and call the event for the year.

# **CONGRATULATIONS to all the 2020 YBC SHOOTOUT co-champions** (see list right).

With 1,021 entries this year in fivepin, and almost 100 entries in tenpin, the event shows promise and interest from the community. And considering only 50 bowling centres were invited to participate this year YBC expects that the full launch next year could see considerable growth in terms of entries, and in terms of prize money awarded.

There will be adjustments made as we hear suggestions from the community as to how to make the event even better for the years to come. Stay tuned! But for now, a big thanks to the bowlers and leagues who participated this year and made the YBC SHOOTOUT possible.-

# Congratulations to the 2020 YBC Shootout Co-Champions!

# **CO-CHAMPIONS - FIVEPIN SCRATCH - \$200 EACH**

Cameron Hepditch Riverdale Lanes, Kelligrews, NL

T-Birds, Brandon, MB **Everett Hood** Keala Everton St. James Lanes, Winnipeg, MB

Zoey Heron Eastview Bowl, Saskatoon, SK

## CO-CHAMPIONS - TENPIN SCRATCH - \$55 EACH

C and D Lanes, Woodstock, s.ON Ryan Rowntree

Calcie Lamport T-Birds, Brandon, MB

Chase Buniak Eastview Bowl, Saskatoon, SK

Cole Tait T-Birds, Brandon, MB

# CO-CHAMPIONS - FIVEPIN POA - \$200 EACH

Madison Richter Smithers Bowl, Smithers, BC

Alexis Galarneau Salon de Quilles Greber, Gatineau, QC Matthew Rodych St. James Lanes, Winnipeg, MB

Sherwood Bowl, Sherwood Park, AB Brandon Hagen

# **CO-CHAMPIONS - TENPIN POA - \$55 EACH**

**Cole Sitzes** Bowlerama Royale, London, s.ON Brayden Vaughan Bowlerama Royale, London, s.ON

Israel Potter T-Birds, Brandon, MB

Fairview Lanes, St. Catharines, s.ON Mya Conway





# SAFE SPORT

On February 17th, the Boy Scouts of America filed for Chapter 11 bankruptcy in the United States.

The filing was not based on any financial crisis the 111 year old non-profit organization is going through. Rather, it's based on the Scouts estimate that they will soon be facing approximately 1,700 allegations of sexual abuse (pedophilia) perpetrated by their volunteers and going back for several decades. As innocent as the organization itself may be, there comes a time when a youth group will be called to account for harbouring injustice (we certainly hope).

Sadly, the world of sport is not immune to this revolting situation. In fact, it is a safe haven for those

who seek to be in a position of trust and influence over children. Hockey, gymnastics, etc. all have their horror stories. Even bowling has tales we are not proud to tell.

All this must harden our industry's resolve to move forward with the concept of Safe Sport. Youth Bowl Canada has recently adopted several new policies, all aimed at providing a safe and friendly environment for young Canadians to grow and thrive in. This coming season we will be actively promoting SAFE SPORT with web presence, recognition on registration materials, etc.

And as our community well knows by now, we've also provided, through BFC, opportunities to get **Respect In Sport** courses for free. These deal in ensuring a safe environment in your centre, and will become mandatory in the near future. If you haven't taken the course yourself yet, or asked your YBC volunteers to do so... please do so now while it's free....

# **RESPECT IN SPORT:**

URL is; bfc-coach.respectgroupinc.com

Pre-Registration code; **BFC-H4A6J2X** 

This code provides the course for free. DO NOT PAY... if you have trouble getting it free contact us and we'll email you an instruction sheet.



# 1 QUESTION ...

WHAT IS YOUR BUSINESS PLAN FOR THIS

SUMMER ... WILL IT

ACTUALLY WORK TO IMPROVE

THE OVERALL VIABILITY AND PROFITABILITY

OF YOUR CENTER?

THIS YEAR WHY NOT USE THE OPPORTUNITY CALLED SUMMER

TO GROW YOUR BUSINESS

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SUMMER
TRAFFIC IN
THE TIME SLOTS
OF YOUR CHOOSING

SUMMER
REVENUE FROM
SHOE RENTAL, FOOD &
BEVERAGE AND MORE

A GREAT
DATABASE OF
DATABASE MOSTLY
FAMILIES MOSTLY
NEW TO YOUR CENTER

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# STRINGS ATTACHED! Ontario YBC Provincials & Woodlawn Family Fun Centre break new ground



#### **ONTARIO TENPIN**

On February 29th Bowl Ontario Tenpin held our 50th YBC National Championships Provincial Finals. It was held at Woodlawn Bowl in Guelph, which is the first sanctioned string tenpin centre in North America.

This was our third year where the youth bowled 6 games and all divisions broke the previous 6 game records. There were a few lucky breaks for the

bowlers, but you get that in free fall as well. It was a great experience for the Youth and some found it challenging.



Bantam Girl, Kyra Skelton from Jeff's Bowl-O-Rama in Welland shot 1022, beating the free fall record of 929. Bantam Boy, Maxwell Lee from Bowlerama Barrie shot 1103, beating the free fall record of 1017. Junior Girl, Samantha Cirillo from Splitsville Woodbridge shot 1097, beating the free fall record of 1091. Junior Boy, Jorge Valdes from Classic Bowl in Mississauga shot 1262, beating the free fall record of 1252. Senior Girl, Mya Conway from

Jeff's Bowl-O-Rama shot 1227, beating the free fall record of 1186. Senior Boy, Matthew Leppert from Jeff's Bowl-O-Rama shot 1461, beating the free fall record of 1340.

Matthew shot 299 his 3rd game and an 806 series and had a 94-pin lead going into the last 3 games. 2nd place bowler Dylan Scott never gave up and it came down to the last frame of the 6th game for the winner to be decided. Going into the 10th frame Dylan had the front 9 and ended up shooting 278. Matthew had a bit of a rough start, but when he got to the 6th frame, at that point it was his to lose. Matthew



wasn't about to let that happen and he struck out for a 245 and ended up beating Dylan by 24 pins.

We want to thank Jane Leyes-Vetero for joining us at the Provincials. Jane was the first Triple Crown winner at both the Provincial and National levels, winning her titles as a Bantam in 1971, as a Junior in 1975 and as a Senior in 1976. She was on hand to throw the ceremonial first ball. Bowl Ontario Tenpin presented Jane with flowers and a commemorative bowling pin.

Congratulations to all the Youth Bowlers on a great tournament and Good Luck to our Southern Ontario Youth Team at the Nationals!



This sign outside Midtown Bowl in Timmins, n.ON got a lot of positive comments around town. Way to go Nat Berry!

Create positive impressions in and for your community!

# New year, new \$ plan...but are you missing a key piece?

By now, most of us have started work on our 2020 resolutions (unless we've already tossed them). Often, those intentions involve money especially if you're self-employed or freelance. That's great. But sometimes, the financial picture is missing a critical piece...one that can support your other goals or when it's not in place, put your entire plan at risk. Not so great. Let us explain.

You already know it's smart to keep an emergency fund, avoid debt, set regular savings goals, invest wisely. What could possibly go wrong?

The strategy that's missing is health insurance. Yes, we know...

you out of action? The fact is that even if you're the best of savers, an emergency fund may simply not be enough to cover rehab physio, high-priced prescription drugs, or major dental work. Even if it is, we're guessing you have more appealing plans for your funds. Why pay bills you don't have to? What's more, if you don't have the cash for a surprise health expense, there goes your 'avoid debt' strategy. The ripple effect can do a lot of damage to your entire financial plan.

#3 The problem with good health Of course, there's never a problem with good health. It's what we wish for everyone. But there is a problem when we take good health for granted. While you may be lucky, with good genes and healthy habits,



not an exciting topic. Much less fun than visions of income breakthroughs and new projects. But insurance is key to good planning and risky to neglect. And if you do have insurance but didn't pick the right plan, you're spending more than you need to for less protection than you want. How does that happen? When you're thinking about health insurance, watch out for these traps...

#1 Settling for the first plan you come across from any big company you recognize Instead, it's smart to look further to compare options, and easier than you think. Check out the plans from people who specialize in benefits designed solely for small business; they're almost always much better value. See how Health Plus compares.

#2 Counting on an emergency fund (or worse, a line of credit or lottery win) Assuming you've stuck to your plan to keep a rainy-day account, do you seriously want to spend it on health bills? What if you just paid for a big-ticket business need or unexpected personal expense when, as luck would have it, an even bigger medical bill comes along? Or you need the money to manage routine bills when a health issue takes

the fact is accidents happen and serious illness can strike out of the blue. An 'invest wisely' plan includes investing in insurance. You cover healthcare costs now and in future without derailing the rest of your goals.

#4 'Planning' to save Setting goals for regular saving is smart. But too often the follow-through takes a back seat to more 'urgent' spending. From retail therapy to essential system upgrades, a lot can come between you and your best intentions. With insurance, you can budget a predictable, affordable monthly amount, tax-deductible if you're self-employed. Less than a latté a day buys serenity and confidence knowing your healthcare funds are solidly in place, and your insurance can save you big money in the long term.

The best time to plant a tree was twenty years ago. To paraphrase the proverb...the best time to buy insurance is when you're healthy. If you wait until you 'need it' you may not qualify at all or you'll pay much more. Please consider a second look at your financial picture. And best of luck with all your resolutions this year.



# DON'T GET DOWN ON DOWN TIME.... GET CAUGHT UP ON YOUR TO-DO LIST FOR A LIFT

Lee and Trevor Hanley in Collingwood, s.ON decided to NOT let the shut down from COVID-19 stop them in their tracks. Instead, they wisely chose to use their down time to improve their centre.

It all started with the masking units and then the sidewall.

March 16, 2020

BEFORE

.0000000000000

And hey... why stop there? Leveling the floor and ripping up the carpet is something difficult to do while you are open for business.

With only a small crew of family and friends on the job, they're still hard at work as this goes to print. Even if you

> can't afford large scale renovations, a little bit of paint and some elbow grease can really make a difference to your customers when you reopen. Just think of all the jobs that you need to do before the new season kicks off. If you start working on that list now, you just might be able to take some time for yourself or your family this summer.











# In Memoriam

Paul Godmaire, a friend to so many across Canada, passed away peacefully on Friday, February 21st at age 75, following a long battle with Parkinsons disease... his last moments shared hand in hand with his loving wife and partner of 54 years, Monique Barbe Godmaire.

Together, Paul and Monique built up the YBC Program in Québec (JQC en français) from a division of the Southern Ontario YBC program to an independent and proud organization dedicated to servicing the fivepin youth bowlers in Québec. In 47 years of dedicated volunteer service to YBC, Paul (along with Monique every step of the way) inspired and paved the



Paul Godmaire Gatineau, QC

way for generations of youth bowlers in their province to reach out and take their place on the national stage.

Paul also carried the torch in lobbying Bowl Canada to provide the YBC experience in both official languages. He and Monique also worked diligently with the many great volunteers in the area to welcome all of Canada to their turf, proudly hosting the country not once but twice for its National Youth Championships.

In 2017 Paul and Monique were jointly recognized by Bowl Canada for their rock-solid dedication to the YBC program and their many accomplishments as they were presented with the coveted Jack Fine President's Award.

Manqué par tant de gens, on se souviendra toujours de lui.

A note from our partner; (received prior to Covid crisis)



Van Houtte had a great 2019 and we are stronger than ever. This has allowed us at this time to streamline our business which includes changes to our sales and service model.

A decision was also made to divest some of our low volume accounts. This will allow us to better support our large clients like yourselves as we prepare to grow stronger and take on additional growth with them.

The key to our business is to provide coffee to our partners.... we want the Bowl Canada family to know that, as partners, this divestiture will not change our relationship. No accounts under your national account (the Bowl Canada national account group) have or will be divested.

# What about MY kid?!

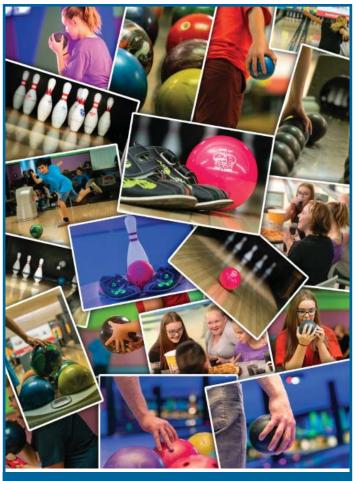
On occasion we get an email at national office from an angry parent who is asking why she should keep her 7 year old (or 6 or 5) in the YBC program when he/she is not eligible for the YBC National Championships.



The **Super 7 Skillz Series** was developed to provide an event for these youngsters when we decided to remove them from eligibility in the Nationals. We did that to follow the concepts of LTAD (Long Term Athlete Development), ensuring we weren't exposing these very young bowlers to the rigours of competitions which, inherently, were modeled on adult tournaments. Consider... up until then we had 5 year olds competing 3 time zones from home and bowling 21 games over 3 days. GRUELLING!

In a nutshell, the Super 7 Skillz Series is a Zone championship of sorts. A mini-olympics testing the tykes on appropriate measures for their age as determined by LTAD.... Agility, Balance, Coordination, etc. Main goal is fun, and meeting new friends. Check it out! If you haven't read up on it yet visit the members' section of bowlcanada.ca (Forms Certificates and Publications link in the main menu) and read through the manual. If you can get a few local YBC leagues to join you the kids would have a blast! (and parents would appreciate the inclusion and activity for their kids).





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